



Timeline Eisenach Plant

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| March 11, 1990 | Opel-AWE-Planungs-GmbH is founded to develop cooperation between the Automobilwerk Eisenach (AWE) and Adam Opel AG. |
| May 25, 1990 | Opel-AWE-Pkw-GmbH announces that the Opel Vectra will be produced in Eisenach. |
| October 5, 1990 | German Chancellor Dr. Helmut Kohl and Opel Chairman Louis R. Hughes drive the first Vectra "Made in Eisenach" off the production line. |
| February 7, 1991 | Thuringian Prime Minister Josef Duchač and Opel Chairman Louis R. Hughes lay the foundation stone for the new Opel plant in Eisenach. |
| September 23, 1992 | German Federal Chancellor Dr. Helmut Kohl, Prime Minister Dr. Bernhard Vogel, General Motors President John F. Smith, Louis R. Hughes, President of General Motors Europe, and Opel Chairman David J. Herman open the new Opel plant. |
| June 3, 1993 | The first Corsa „Made in Germany" drives off the Eisenach production line. |
| March 30, 1994 | The 100,000 th Opel „Made in Eisenach" drives off the line. |
| August 23, 1994 | Opel Eisenach produces the 150,000 th Opel "Made in Eisenach". |
| April 1, 1995 | Due to high demand, the factory exclusively produces the Corsa from April 1, 1995. |
| April 10, 1995 | The 250,000 th Opel "Made in Eisenach" is driven off the assembly line by Thuringia's Prime Minister Dr. Bernhard Vogel and Opel Chairman David J. Herman. |
| August 20, 1996 | British economic analysts from the Economist Intelligence Unit (EIU) confirm Opel Eisenach as the most productive car manufacturing facility in Europe. |
| October 17, 1996 | The 500,000 th Opel „Made in Eisenach" drives off the line. |



- April 27, 1998 The first new Astra G rolls off the production line at Opel Eisenach. Opel invested around 60 million German Marks in the Astra production site.
- May 14, 1998 The President of the United States, Bill Clinton, and German Chancellor Dr. Helmut Kohl visit the Opel factory in Eisenach. At the same time, the 750,000th Opel produced in Eisenach is presented at a ceremony.
- July 30, 1999 Opel invests around 120 million German Marks in the renovation and expansion of the plant. The total investment at the Opel site in Eisenach amounts to almost two billion German Marks.
- November 10, 1999 The one millionth Opel – a Corsa Edition 100 – drives off the assembly line.
- August 28, 2000 Start of production: The first new Opel Corsa C “Made in Eisenach” rolls off the assembly line. The company invests a total of 220 million German Marks in the production of the small car bestseller.
- January 29, 2001 The first Corsa 5-door rolls off the assembly line. This means that for the first time in the history of Opel Eisenach GmbH, both body variants of the small car are on the line. So far only the Corsa 3-door had been manufactured in Eisenach.
- October 22, 2001 The Astra rolls off the production line at Opel Eisenach again. With the Corsa 5-door and 3-door as well as the Astra, three body styles are being manufactured on one line for the first time.
- April 29, 2003 With the first unit of the limited special model series Corsa Blue & Silver developed in Eisenach, the 1.5 millionth Opel “Made in Eisenach” rolls off the assembly line. The anniversary car is presented to the public at the Auto Mobil International in Leipzig.
- December 7, 2004 The 1.75 millionth Opel “Made in Eisenach”, a magma red Opel Corsa GS_i, rolls off the assembly line.
- July 20, 2006 The last Corsa C rolls off the assembly line. After the four-week factory holidays, only new generation Corsa D are built in Eisenach.
- January 12, 2007 Two million Opel vehicles have been manufactured by the employees of Opel Eisenach GmbH to date. The anniversary vehicle: a Corsa Sport with a 1.7 diesel engine.



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| January 24, 2008 | The ten millionth Opel Corsa is built in Eisenach. |
| February 19, 2010 | The 2.5 millionth Opel from Eisenach leaves the production halls. Opel builds the bestselling Corsa in one of Europe's most modern and productive production facilities. |
| April 23, 2014 | The three millionth Opel manufactured in Eisenach, an Opel ADAM, rolls off the assembly line with Thuringia's Prime Minister Christine Lieberknecht and the Chairman of Adam Opel AG, Dr. Karl-Thomas Neumann, in attendance. |
| August 25, 2014 | Start of production of the Opel ADAM Rocks. |
| August 26, 2019 | The first Opel Grandland X drives off the assembly line. |
| March 1, 2020 | The first Opel Grandland X Hybrid 4x4 drives off the assembly line. |
| January 6, 2022 | Opel boss Uwe Hochgeschurtz and Prime Minister Bodo Ramelow visit the factory for the start of series production of the new Grandland. |
| November 8, 2022 | The first sporty Grandland GSe drives off the assembly line. |
| March 22, 2023 | Opel CEO Florian Huettl announces the allocation of the next Grandland generation in Eisenach. The company invests around €130 million. The all-new Grandland is the first Opel on the new and flexible STLA Medium platform. |
| April 23, 2024 | World premiere of the new, all-electric Opel Grandland in Eisenach. |
| October 10, 2024 | Order books opened for new Opel Grandland "made in Eisenach". |

About Opel

Opel is one of the largest European car manufacturers and a leader in the reduction of CO₂ emissions thanks to its extensive electrification offensive. The company was founded by Adam Opel in Rüsselsheim, Germany, in 1862 and started building automobiles in 1899. Opel is part of Stellantis NV, a global leader created for the new era of sustainable mobility. Together with its British sister brand Vauxhall, the company is represented in more than 60 countries around the globe, continuing to enter new international markets. Opel is currently consistently implementing its electrification strategy to secure sustainable success and ensure that the future mobility demands of customers are met. By 2024, a battery-electric variant of each Opel model will be available. Visit <https://int-media.opel.com>



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