



Media Information

Florian Huettl

CEO Opel Automobile GmbH

Florian Huettl is Chief Executive Officer (CEO) of Opel Automobile GmbH. He has been at the helm of the Rüsselsheim-based brand since June 2022. Prior to his current assignment, Huettl was Head of Sales and Marketing of Opel/Vauxhall and a member of the Opel Automobile GmbH Executive Committee

Huettl is also a member of Stellantis' top executive team and reports directly to Stellantis CEO Carlos Tavares.

Over the course of his career, Huettl has held various senior management positions in the automotive industry at Stellantis and the Renault Group. Over the last 20 years, he has gained international experience in the UK, France, Switzerland and Russia. Huettl holds a bachelor's degree in International Business Management from the Fachhochschule der Wirtschaft in Bergisch-Gladbach, Germany.